

# FÉLINE LO

New York, NY 10024

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## SUMMARY

Currently looking for a full-time position as a graphic/product designer. As a web designer at a fine art studio, gained a strong background in building, maintaining, and creating detailed graphic arts for multiple websites. As a product designer at a marketing design company, achieved creative vision of what a finished product will look like with a deep understanding of the technical aspects of production, and the ability to manage design projects, concept development, and implementation of the final products.

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## STRENGTHS

- Product/packaging design, and high fashion custom prints design.
- Strong, photo-realistic rendering of finished products.
- Character design, concept/environmental drawings, painting, and photography.
- Post-production movies, 2D and 3D Animation.
- Proficient web production skills.
- Advanced expertise in Adobe CS3 (Photoshop, inDesign, Illustrator), Maya v.8, Adobe CS3, Adobe Premiere, Dreamweaver v.8, HTML (Macintosh and Microsoft platform)
- Self-motivated with strong communication, organizational, and leadership skills.

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## EDUCATION

- George Mason University, Fairfax, VA, Bachelor of Fine Arts 2007
  - Major: Art Visual and Technology - Concentration in Digital Arts, Major GPA: 3.72
  - Honors: Cum Laude, Dean's List: Spring 2005, Academic Year 2005-2006, Fall 2006, Spring 2007
- Northern Virginia Community College, Fairfax, VA, Cumulative GPA: 3.65 2001 - 2004
- Ho Chi Minh City University of Architecture, Vietnam 1998 -1999

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## EXHIBITIONS

- Father & Daughter 3D Animation - Johnson Center Theater, GMU Fairfax, VA 2007
- Dream & Storm silver gelatin prints - President Office's Gallery GMU, Fairfax, VA 2005 - Present
- Poet drawing - Verizon Gallery NVCC, Fairfax, VA 2002

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## EXPERIENCE

### Graphic/Industrial/Product designer (On-Site)

Scott Adam Designs, Inc. New York, NY.

July, 2007 - Present

- Design graphics for customized prints, textiles, and labels.
- Sketch and design cosmetic bags, tote bags, and handbags.
- Specialize in designing and producing creative, cost-efficient private label accessories, promotional items, and executive gifts that work within clients' product line, enabling them to meet their marketing objectives while enhancing corporate image and attracting new customers.
- Making prints using state of the art wide format printers, preparing artwork for shows/expos.

### Fine Art Production Studio Assistant, Graphic Specialist, Web Designer and Admin (Off-site)

Shell Artistree LLC, Fairfax, VA

2005 - Present

- Built and designed [www.WeddingArtistree.com](http://www.WeddingArtistree.com) and [www.Equalitree.com](http://www.Equalitree.com)
- Maintain and update web based applications on [www.KetubahTree.com](http://www.KetubahTree.com) and [www.ShellArtistree.com](http://www.ShellArtistree.com)
- Create apparel graphics and visual images for all websites.
- Create original works of art and digitize existing fine art drawings.
- Preparing artwork for shows/expos.
- Utilize a variety of printing technologies.